

Privacy Statement

Social media monitoring for epidemic intelligence activities

1. PURPOSE OF THE PROCESSING OPERATION

ECDC processes the personal data collected in accordance with Regulation (EU) 2018/1725. The purpose of the processing is the following:

The purpose of the processing is to collect information and data about public health threats from communicable diseases by means of monitoring information and data uploaded on social media, for epidemic intelligence activities including early detection of public health threats. The collection and monitoring can be done manually or automated.

2. IDENTITY OF THE DATA CONTROLLER

European Centre for Disease Prevention and Control (ECDC), Gustav III:S Boulevard 40, 16973 Solna, Sweden
Public Health Functions (PHF), Surveillance, vicky.lefevre@ecdc.europa.eu

Your personal data are processed in joint controllership with:

- Not applicable

Please note that ECDC as the main controller is responsible for processing your requests for exercising the rights of data subjects under Regulation (EU) 2018/1725 and providing you with information about the data processing operation.

3. LEGAL BASIS FOR THE PROCESSING

The legal basis of the processing operation is

- Article 5 (1) (a): the processing is necessary for performance of tasks in the public interest attributed by Union or Member State legislation
- ECDC Founding regulation 851/2004, specifically article: Article 3 point 1, Article 3 point 2 lit. a, Article 10 point 1, Article 11 point 1
- Decision No. 1082/2013/EU article 6 point 1; ECDC's Single Programming Document 2020-2022 page 29, ECDC Strategy 2021-2027 strategic objective 3 action area 3.3; ECDC IP 124;

4. CATEGORIES OF PERSONAL DATA COLLECTED

The categories of data collected and used for the processing operations are the following:

- Name (first name and surname)
- Country of Residence
- Place of Employment
- Work Position/Occupation
- Educational Background
- Twitter user name (including/excluding name), any personal data in the text of the tweet

The source from which your personal data originate is Twitter API, Twitter, Facebook

The processing of your data will not be used for an automated decision making, including profiling.

5. WHO HAS ACCESS TO YOUR INFORMATION AND TO WHOM IS IT DISCLOSED?

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The recipients of the data are the following:

- ECDC staff and personnel
- Aggregated data can be accessed after request

6. HOW LONG DO WE KEEP YOUR DATA?

Retention period of raw data containing personal data is 6 months. They will be anonymised or aggregated thereafter.

7. HOW DO WE PROTECT AND SAFEGUARD YOUR INFORMATION?

In order to protect your personal data, a number of technical and organisational measures have been put in place. Technical measures include appropriate actions to address online security, risk of data loss, alteration of data or unauthorised access, taking into consideration the risk presented by the processing and the nature of the data being processed. Organisational measures include restricting access to the data to authorised persons with a legitimate need to know for the purposes of this processing operation.

8. WHAT ARE YOUR RIGHTS AND HOW YOU CAN EXERCISE THEM?

The Controller may be contacted at any time by the data subjects for exercising the right of access, to rectify, to block, to erase, to transmit or to object to the processing of the data. Where the legal basis to the processing is consent, this consent can be withdrawn at any time. The Controller can be contacted on:
vicky.lefevre@ecdc.europa.eu

Data subjects can request the deletion of their personal data by the data controller, who will do so within 45 working days.

Data subjects can also contact the ECDC Data Protection Officer (DPO) in case of any difficulties or for any questions relating to the processing of their personal data at the following email address: dpo@ecdc.europa.eu. The data subject has the right of recourse at any time to the European Data Protection Supervisor: www.edps.europa.eu and at edps@edps.europa.eu

Exceptions based on Regulation (EU) 2018/1725 may apply.