

This notice in TED website: <http://ted.europa.eu/udl?uri=TED:NOTICE:408689-2015:TEXT:EN:HTML>

**Sweden-Stockholm: Broadcasting the 15-second EAAD TV spot on a pan-European TV channel  
2015/S 225-408689**

**Contract award notice**

**Services**

Directive 2004/18/EC

**Section I: Contracting authority**

**I.1) Name, addresses and contact point(s)**

European Centre for Disease Prevention and Control  
Tomtebodavägen 11A  
For the attention of: Procurement  
SE-171 83 Stockholm  
SWEDEN  
Telephone: +46 858601000  
E-mail: [procurement@ecdc.europa.eu](mailto:procurement@ecdc.europa.eu)  
Fax: +46 858601001

**Internet address(es):**

General address of the contracting authority: <http://ecdc.europa.eu>  
Electronic access to information: [http://ecdc.europa.eu/en/aboutus/calls/Pages/open\\_calls\\_for\\_tender.aspx](http://ecdc.europa.eu/en/aboutus/calls/Pages/open_calls_for_tender.aspx)

**I.2) Type of the contracting authority**

European institution/agency or international organisation

**I.3) Main activity**

Health

**I.4) Contract award on behalf of other contracting authorities**

**Section II: Object of the contract**

**II.1) Description**

**II.1.1) Title attributed to the contract**

Broadcasting the 15-second EAAD TV spot on a pan-European TV channel.

**II.1.2) Type of contract and location of works, place of delivery or of performance**

Services

Service category No 13: Advertising services

Main site or location of works, place of delivery or of performance: Contractor's premises.

NUTS code

**II.1.3) Information about a framework agreement or a dynamic purchasing system (DPS)**

The notice involves the establishment of a framework agreement

**II.1.4) Short description of the contract or purchase(s)**

In order to support the EU-level platform for European Antibiotic Awareness Day, ECDC will air a 15-second TV spot on a TV channel reaching across Europe on an annual basis.

**II.1.5) Common procurement vocabulary (CPV)**

22462000

**II.1.6) Information about Government Procurement Agreement (GPA)**

The contract is covered by the Government Procurement Agreement (GPA): no

**II.2) Total final value of contract(s)**

**II.2.1) Total final value of contract(s)**

**Section IV: Procedure**

**IV.1) Type of procedure**

**IV.1.1) Type of procedure**

Open

**IV.2) Award criteria**

**IV.2.1) Award criteria**

**IV.2.2) Information about electronic auction**

An electronic auction has been used: no

**IV.3) Administrative information**

**IV.3.1) File reference number attributed by the contracting authority**

OJ/12/06/2015-PROC/2015/019.

**IV.3.2) Previous publication(s) concerning the same contract**

**Contract notice**

Notice number in the OJEU: [2015/S 126-229731](#) of 3.7.2015

**Section V: Award of contract**

Contract No: ECDC/2015/027

Lot title: Broadcasting the 15-second EAAD TV spot on a pan-European TV channel

**V.1) Date of contract award decision:**

28.8.2015

**V.2) Information about offers**

**V.3) Name and address of economic operator in favour of whom the contract award decision has been taken**

Euronews S.A.

58-60 chemin des Mouilles

69130 Écully

FRANCE

**V.4) Information on value of contract**

Total final value of the contract:

Value: 240 000 EUR

**V.5) Information about subcontracting**

The contract is likely to be sub-contracted: no

**Section VI: Complementary information**

**VI.1) Information about European Union funds**

**VI.2) Additional information:**

**VI.3) Procedures for appeal**

**VI.3.1) Body responsible for appeal procedures**

General Court

rue du Fort Niedergrünwald

2925 Luxembourg

LUXEMBOURG

E-mail: [generalcourt.registry@curia.europa.eu](mailto:generalcourt.registry@curia.europa.eu)

Telephone: +352 4303-1

Internet address: <http://curia.europa.eu>

Fax: +352 4303-2100

VI.3.2) **Lodging of appeals**

Precise information on deadline(s) for lodging appeals: Within 2 months of the notification to the plaintiff, or, in absence thereof, of the day on which it came to the knowledge. A complaint to the European Ombudsman does not have as an effect either to suspend this period or to open a new period for lodging appeals.

VI.3.3) **Service from which information about the lodging of appeals may be obtained**

VI.4) **Date of dispatch of this notice:**

10.11.2015