

Ex-ante publicity notice in negotiated procurement procedure

**Subject: Systematic scoping review on the role of social media on vaccination decision-making,
Ref.: NP/2018/OCS/8357**

Short description

The purpose of this assignment is to perform a systematic scoping review with the aim of gathering knowledge and research related to the role that social media plays on vaccination decision-making and providing a technical report in a format that is easy to understand and follow.

The contractor will have to map, analyse and summarise the evidence about the role that social media has on vaccination decision-making by using a systematic scoping review methodology^{1 2}. In particular, this review should provide an evidence-based summary of social media monitoring methods around vaccination, how social media monitoring information can be used for developing interventions targeting hesitant populations and provide any evidence on effective social media interventions to increase vaccine confidence and increase vaccination.

Description of the procedure:

This ex-ante publicity is the first stage of a negotiated procurement procedure below EUR 60,000 with a minimum of 3 candidates, through which ECDC may award the above-mentioned contract.

All economic operators interested in providing the above-described services should express their interest before 23 June 2018, 16h00 local time Sweden, by e-mail to tenders@ecdc.europa.eu with the same subject reference as indicated above.

In their expression of interest interested economic operators should demonstrate their ability to provide the relevant services and provide the following information:

- Name
- Address
- Contact person
- E-mail
- Description of main area of business/expertise (max 500 words)
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This information will be taken into account by ECDC to identify potential candidates. The Request for Offers and related documents will be provided to the identified candidates by e-mail only. Please note that ECDC reserves the right not to launch the negotiated procedure.

¹ http://joannabriggs.org/assets/docs/sumari/Reviewers-Manual_Methodology-for-JBI-Scoping-Reviews_2015_v2.pdf

² Peters, M., Godfrey, C., Khalil, H., McInerney, P., Parker, D., & Soares, C. B. (2015). Guidance for conducting systematic scoping reviews. *International Journal of Evidence-Based Healthcare*, 13(3), 141 - 146